



Ambassador Council Guidelines

Purpose:

The Ambassador Council is a group of volunteers who serve as the public relations division of the Germantown Area Chamber of Commerce, while promoting an atmosphere of goodwill between Chamber members, the business community, and the community the Chamber serves. They energize and engage the Chamber Membership and help members understand that the more they are involved, the greater the return will be for their businesses.

Council Criteria:

- Ambassadors must be a member or employed by a GACC member that has been in good standing for at least 6 months.
- Ambassador Council Membership is by application and approval. Application is reviewed annually by Chamber staff and is based on Chamber involvement.
- Ambassador Council shall consist of no more than 20 persons. A waitlist will be maintained as needed.
- The term for an Ambassador is 2 calendar years. During this term, an Ambassador may be an active member until the individual wishes to resign or is dismissed due to lack of involvement.
- Ambassadors who meet or exceed the requirements may apply for additional terms.

Responsibilities & Guidelines:

- Carry out Ambassador duties and represent the GACC in a professional manner.
- Ensure that your company stays in good standing with the GACC and is aware of the time commitment required to be a member of the Ambassador Council.
- Attend no less than 75% (9 out of 12) of the monthly Ambassador Council meetings per year. Meetings are held at Noon at the Chamber office on the 1st Wednesday of every month.
- Attend networking events as frequently as possible. This includes: Ribbon Cuttings, Business After Hours, Monthly Membership Luncheons (3rd Wednesday of the month), and any future networking programs started by the GACC.
- Volunteer for at least one major Chamber event per year....(Golf Tournament, Taste of the Town, Night Rider, etc.)
- Welcome and involve new Chamber members by encouraging participation in Chamber events.
- Commit to growing the membership of the GACC through membership prospect referrals.
- Call on at least TWO Chamber member businesses every month.
- Visit at least ONE Chamber member business every month.
- Turn in monthly Ambassador Point Sheets EVERY month.

Benefits:

- Extra business visibility.
- Increased networking opportunities.
- Featured on GACC website, newsletter and social media.
- Recognition in the community as being one of the most valuable assets of the GACC.
- Direct access to Chamber members, getting your foot in the door with a local business.
- Opportunity to earn "Ambassador of the Year". The winner is presented an award at our Annual Award Ceremony and receives a 1-page business editorial in the Germantown Magazine.
- Opportunity to acquire experience and knowledge of chamber operations and benefits, so if interested you are prepared to assume other leadership roles in the chamber, such as the GACC Board of Directors.



Ambassador Application 2022

Today's Date ____/____/2022

Print Name: _____

Business Name _____

Job Title _____

Business Address _____

City _____ State _____ Zip Code _____

Business Phone (____) _____ - _____ x _____

Business Cell Phone (____) _____ - _____

E-mail Address _____

Personal Information

Home Address _____

City _____ State _____ Zip Code _____

Cell Phone (____) _____ - _____

E-mail Address _____

Birth Date ____/____/XXXX

What do you hope to gain from the experience?

Commitment

Check each of the following items to ensure that you have read, understand and agree with the following expectations of being an Ambassador.

- I will carry out the mission of the Ambassador Council and represent the GACC in a professional manner.
- I will ensure that my company stays in good standing with the GACC.
- I am committed to growing the membership of the GACC through member prospect referrals.
- I will attend 75% (9 out of 12) of the monthly Ambassador Council meetings.
- I will attend as many Chamber networking events as frequently as possible.
- I will volunteer for one major Chamber event per year.
- I will turn in the Ambassador Point Sheet EVERY month.
- I understand that failure to meet the attendance, duty, conduct, or professional expectations of the program may result in the dismissal from the Ambassador Council.
 - My workplace is aware of the possible involvement as an Ambassador and supports me making the necessary commitment of time.

Applicant Signature: _____ ____/____/2022